

One Earth Film Festival

2026

Films bring people together to talk about the environment where they live.

1,448

recorded in-person attendances

April 22-27. Includes repeat attendance.

Roadmap event headcounts, September 11 snapshot.



40 Acres at Patagonia Fulton Market,
hosted with Black Girl Environmentalist.

2026 by the numbers

Attendance counts are visits, not unique people. Registrations: 1,611 in person, 1,723 incl. online.

PARTICIPANTS

1,448

recorded in-person
attendances

YFC SUBMISSIONS

428

58 countries · 35 U.S.
states

EVENTS

24

21 free, 3 ticketed

GAVE OR PAID

338

19.6% of 1,723
registrations

FILMS

16

and programmes
screened

PARTNER ORGANIZATIONS

33

21 hosts + 12 action
partners

HOST VENUES

21

physical rooms, online
stream excluded

HOSTS RETURNING

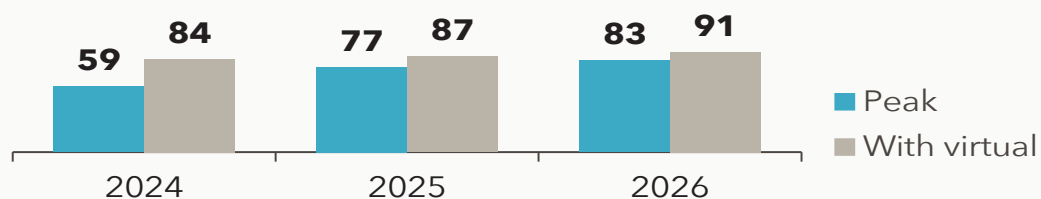
18 of 21

three unsure, none said
no

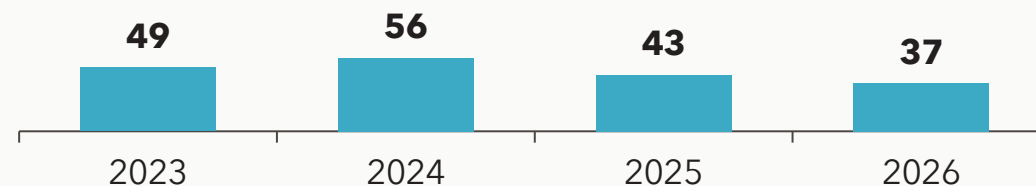
Roadmap headcounts; festival-numbers-2026.json; 2026 partner survey; QR Page Content CMS (Sept 13).

Four trends worth the board's time

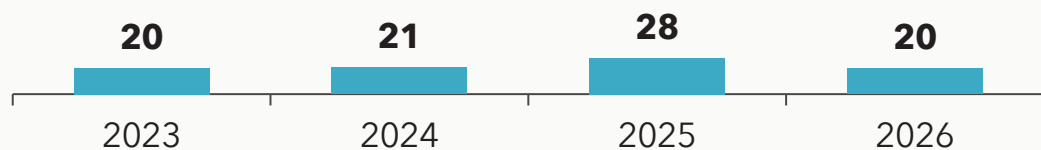
Show-up (%)



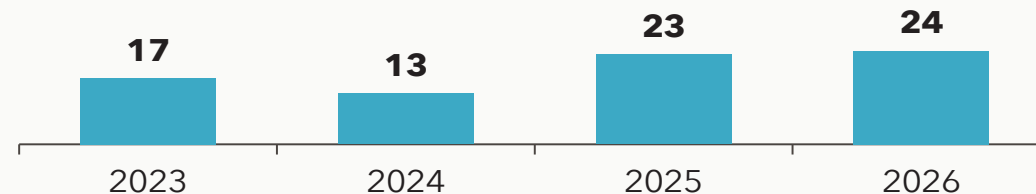
Share of seats filled (%)



Gave or paid (%)



Events staged



More events, thinner rooms.

screening-baseline.csv; eventbrite-events-2023-2026.csv. Same methods each year.

People stayed for the conversation

81%

of peak attendance remained
when the discussion began

965 of 1,185 headcounts across 21 events.

91%

of survey answers said the discussion
inspired involvement

187 of 205 answers to this question.

The discussion deserves as much care as the screening.

2026 event headcounts and audience survey. Survey responses describe intended involvement.

Community hosts

18 of 21

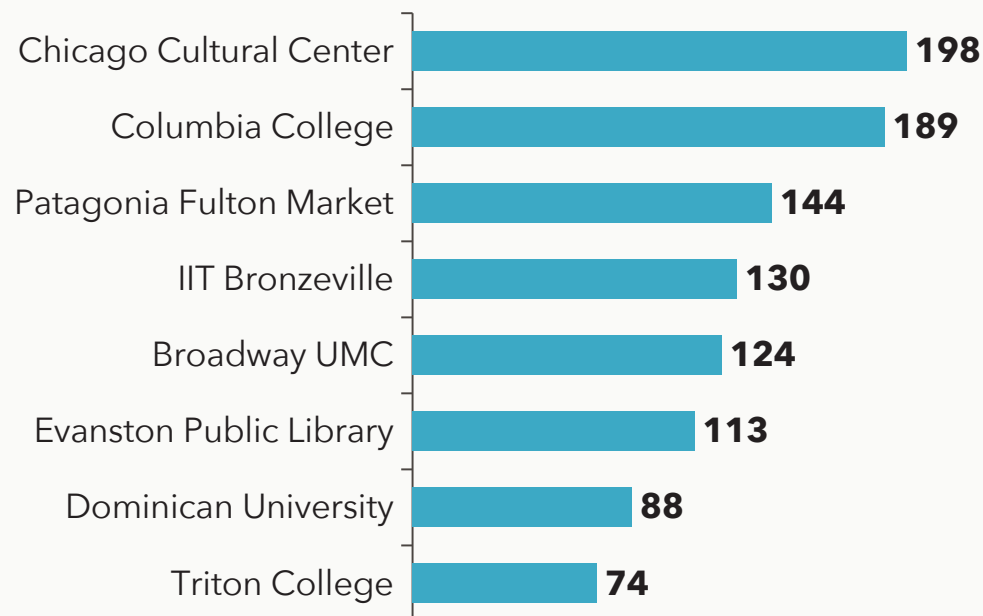
responding partners wanted
to take part again

Three were unsure. None said no.

One example: at Trinity Lutheran Church, peak attendance
was 70 – a headcount, not registrations.

Returning hosts are ready; rooms come next.

Top eight of 21 by registrations



2026 partner survey; Trinity Lutheran Church event headcounts, April 23; QR Page Content CMS.

Who made it possible

21 host organizations

opened their rooms for a screening

12 action partners

connected the film to local work

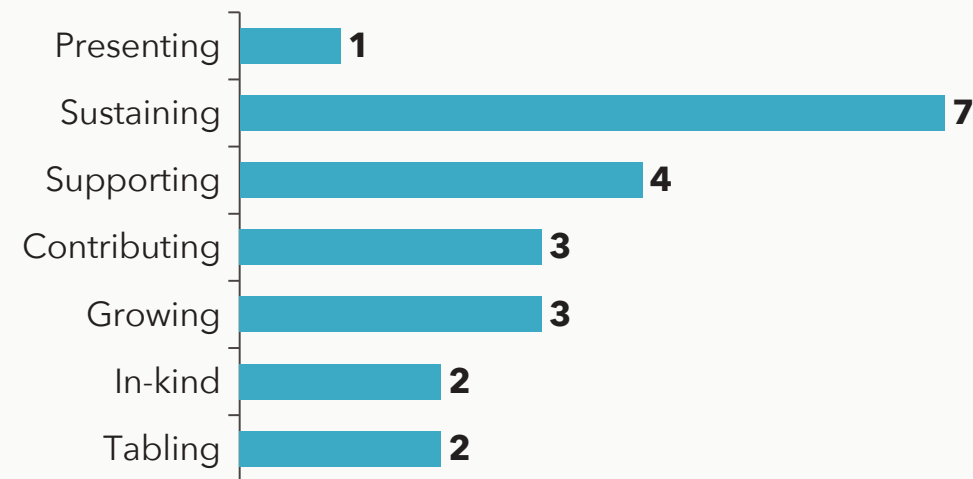
23 sponsor records

across 7 tiers, 1 pending

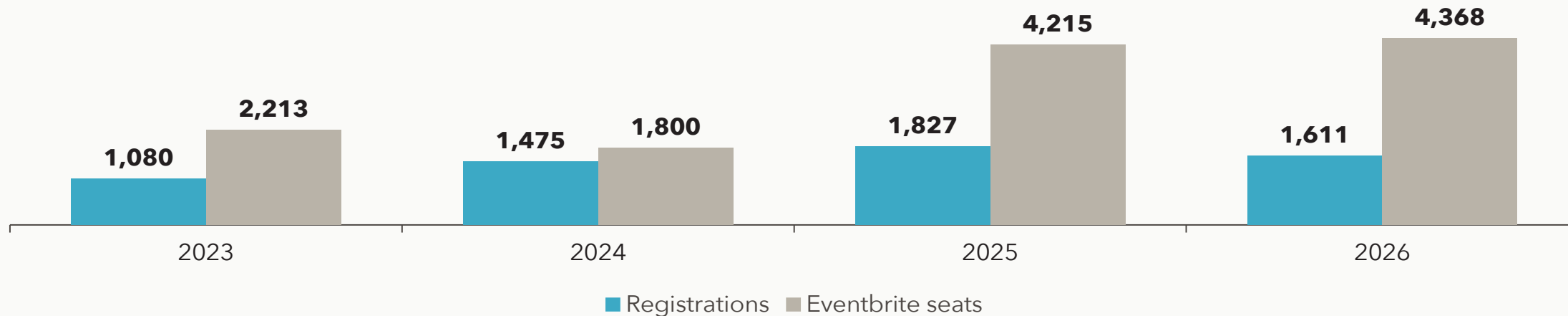
Three roles, counted from three systems. Sponsor amounts and renewal dates have never been exported – the season's largest funding-data gap.

QR Page Content CMS (Sept 13); Airtable aggregate (Sept 13; 1 sponsor pending).

Sponsors by tier



In-person participation



2026 drew 216 fewer registrations than 2025.
It remained above 2023 and 2024.

Booked capacity grew; registrations did not.

Eventbrite registrations during each festival window. In-person events only.

Young filmmakers

428

films submitted in 2026

58 countries

35 U.S. states

Young people are making environmental films of their own, from Oak Park to Mumbai.

In the videos we measured, their films drew about three in ten views.

YFC official 2026 announcement; video shares: YouTube 28.7% (5 videos), Vimeo 31.7% (6 titles).

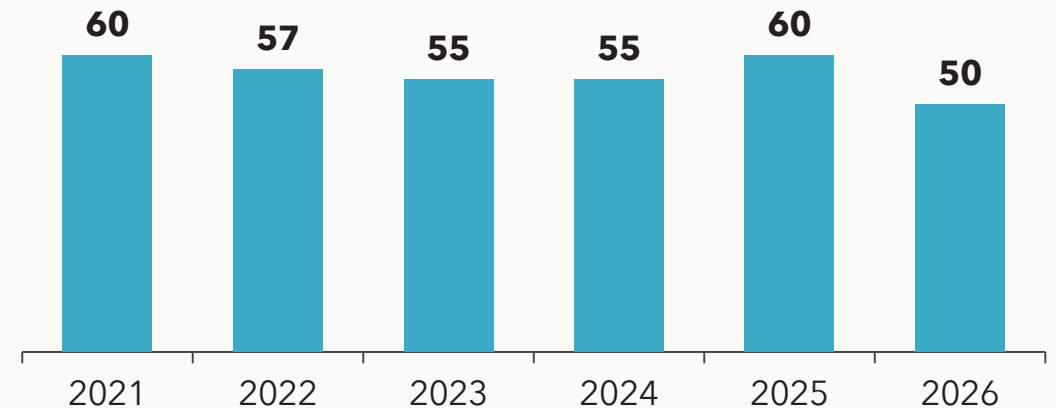
After the festival

50%

wanted special events
throughout the year

77 of 154 answers to this survey question.

Year-round interest, 2021-2026 (%)



The survey shows interest in coming back, not what people did afterward.

Interest dipped to its lowest in six surveys.

2026 audience survey, other-events question. Multiple selections allowed; 66 skipped.

Taking action after the credits

ACTION PAGES

22

one per screening

WITH A REQUEST

14

of 22 pages, 8-day window

REQUESTS

43

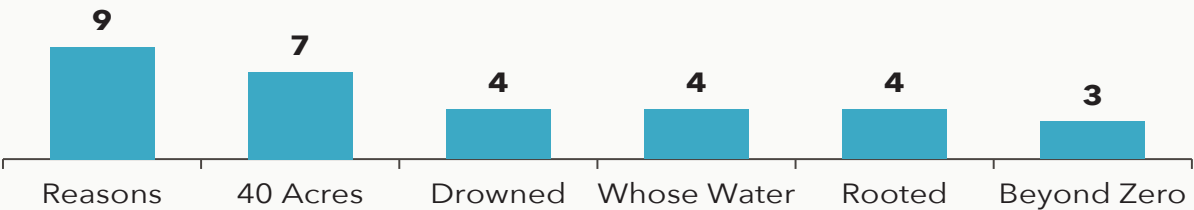
26 event-page visits

HUB VISITS

68

the directory page

Requests per page – top six of 14



83.7% said action opportunities inspired involvement (169 of 202). Measured use is small: 26 visits across 22 pages cannot rank promotion.

Inspiration is measured; use is not yet.

Cloudflare Take Action window April 28 – May 6; 2026 audience survey.

Priorities for 2027

Proposed

Choose rooms with hosts

Seats filled: 56% in 2024 to 37% in 2026

Use past attendance, usable capacity and access needs to choose each venue.

Plan a small year-round program

Interest: 50%, lowest of six surveys

Work with returning hosts on dates they can staff and audiences they can reach.

Follow up after screenings

84% inspired by action links; 26 visits

Ask participants what they did next, and use their answers to improve the program.

Proposals informed by 2026 attendance, partner feedback and audience interest.

What support pays for

A screening needs paid preparation long before the doors open.

Films people can see and hear

Screening rights, caption checks and sound and projection tests.

Hosts ready for the room

Time to prepare the discussion, brief volunteers and rehearse the screening.

A next step after the film

Local action contacts and follow-up with participants.

Proposed uses of support. Funding amount, scope and dates remain to be agreed.